

# Atharva Music Awards

**“Honouring Excellence. Inspiring Generations.”**

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## About the Atharva Music Awards

The **Atharva Music Awards**, instituted by CRPIM, is a prestigious annual celebration dedicated to recognising outstanding contributions across the diverse world of Indian music. These awards honour excellence, innovation, dedication, and artistic vision in classical, Carnatic, ghazal, sufi, fusion, folk, research, journalism, and several other categories.

Designed to become one of the most respected recognitions in the Indian music ecosystem, the Atharva Music Awards bring together maestros, young talent, researchers, journalists, scholars, and global music leaders to celebrate the evolving landscape of Indian music—rooted in tradition yet embracing the future.

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## Award Categories

The Atharva Music Awards will cover a wide spectrum of honours, including but not limited to:

### Classical (Hindustani) Sector

- Best Vocalist – Hindustani Classical
- Best Instrumentalist – Hindustani
- Best Accompanist (Tabla/Harmonium/Violin/Other)
- Best Young & Promising Classical Artist

### Carnatic Sector

- Best Vocalist – Carnatic
- Best Instrumentalist – Carnatic
- Best Mridangam / Percussion Accompanist
- Best Young & Promising Carnatic Artist

### Ghazal & Sufi

- Best Ghazal Artist
- Best Sufi Vocalist
- Best Emerging Ghazal/Sufi Talent

## **Fusion & Experimental**

- Best Fusion Ensemble
- Best Experimental Music Project
- Best World-Music Collaboration

## **Folk & Tribal Music**

- Best Folk Artist
- Best Tribal Musician
- Best Revival/Preservation Project

## **Scholarly & Literary Recognition**

- Best Musicologist / Research Contribution
- Best Music Journalist / Critic
- Best Archival or Documentation Work

## **Special Honours**

- Lifetime Achievement Award
- Outstanding Contribution to Indian Music
- Global Cultural Ambassador Award

**Additional categories** will be introduced over time as the festival expands and the Indian music ecosystem evolves.

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# **Nomination & Selection Process (GCIM-Based & Transparent)**

## **1. GCIM Members Nomination System**

- Nominations for all categories will be invited **exclusively from registered members of GCIM (Global Community of Indian Music)**.
- This ensures a large, diverse, knowledgeable, and democratically participating pool of genuine listeners, artists, teachers, and supporters.
- The nomination process will be **completely online, transparent, and audit-friendly**.

## **2. Primary Shortlisting**

- Based on the number of nominations received, the top shortlisted candidates in each category will be presented to the Awards Jury.

### 3. Awards Jury

- A prestigious panel comprising maestros, scholars, senior artistes, researchers, producers, and culture experts.
- Jury decisions will blend artistic merit, impact, authenticity, and overall contribution.

### 4. Final Selection & Announcement

- Winners will be selected through a combination of GCIM public nominations and jury evaluation.
- All processes will be published clearly to maintain credibility and transparency.

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## Awardee Benefits & Opportunities

The Atharva Music Awards offer more than a trophy—they offer a **career-transforming artistic opportunity**.

Each awardee will receive:

#### 1. Three-Concert Deal

A guaranteed **three-concert performance opportunity** under CRPIM or affiliated festivals, baithaks, and events across India.

#### 2. Overseas Concert Deal

Selected awardees will be offered an **international concert opportunity** through CRPIM's cultural collaborations, global partners, and diaspora networks.

#### 3. Artist Management Contract

Awardees may be offered a **professional artist management contract**, including:

- Branding support
- Concert bookings
- Negotiation & fees structuring
- Digital presence enhancement
- Career grooming

## 4. Maestro-Level Training & Mentorship

Awardees will receive access to:

- One-on-one sessions with maestros
- Workshops on performance refinement
- Stagecraft, improvisation, and advanced riyaz guidance
- Industry mentorship for overall career growth

## 5. Documentation & Digital Promotion

- High-quality video and audio recordings
- Featured interviews on CRPIM platforms
- Editorial recognition through newsletters & global networks

## 6. Inclusion in CRPIM's Ongoing Ecosystem

Winners will be recommended for:

- Atharva Music Festival
- Sangitika Baithaks
- Atharva Fusion Fest
- Atharva Folk Festivals
- Carnatic festivals
- Sufi/Ghazal festivals
- National seminars & masterclasses

## Vision & Impact

The Atharva Music Awards is not just an annual event—it is a **cultural movement**. Its vision is to:

- Celebrate excellence across all forms of Indian music
- Encourage young talent with real, tangible opportunities
- Recognise scholars, journalists, and archivists who preserve our heritage
- Strengthen global awareness of Indian classical and traditional arts
- Build a transparent, community-driven recognition platform through GCIM
- Create a long-term support ecosystem for awardees to grow as global artists

In the coming years, the Atharva Music Awards will evolve into one of the most respected honours in Indian music—representing integrity, inclusivity, excellence, and the spirit of Indian heritage.

*(This is a proposal to be implemented over a period of time)*