

# Atharva Folk Fest

## Folk & Tribal Music Heritage Concert Series

**“Voices of the Soil. Rhythms of Our Roots.”**

### Concept & Purpose

- India’s folk and tribal music carry centuries of tradition, storytelling, and cultural wisdom.
- Many rare instruments, vocal styles, and indigenous art forms are endangered or already extinct.
- Hidden talent exists across villages, forest regions, and tribal belts—mostly undocumented and unsupported.
- Preserving this music is essential to safeguarding India’s cultural identity and intangible heritage.

### CRPIM’s Initiative

- Launching a dedicated **Folk & Tribal Music Heritage Concert Series** across multiple states.
- CRPIM will collaborate with **State Governments** to identify authentic folk and tribal art forms.
- Create a dignified platform for grassroots musicians to perform and gain visibility.
- Promote rare instruments and ancient musical sounds through curated performances.

### Support & Impact

- Provide performance opportunities, recognition, and income for traditional artists.
- Document and archive endangered musical traditions for future generations.
- Bring regional music to national and global audiences through concerts and digital platforms.
- Raise cultural awareness and encourage younger generations to learn and uphold traditional music forms.

### Cultural Responsibility

- The loss of a musical tradition is a loss of India’s cultural soul.
- This initiative aims to protect, promote, and pass on the rich legacy of folk and tribal music to the world.

# Atharva Folk Fest – State-wise Folk & Tribal Music Series

Since many State Governments presently do not have a structured support mechanism for folk and tribal music festivals, **CRPIM will assume this crucial role** by curating, organising, and promoting authentic folk festivals across India.

## Proposed Model

- CRPIM will create a unified brand titled **Atharva Folk Fest**, under which **state-specific editions** will be organized.
- Each edition will showcase the **unique folk culture, music traditions, instruments, and performers** of that particular state.
- Example formats:
  - **Atharva Folk Fest (Marathi Folk)**
  - **Atharva Folk Fest (Rajasthani Folk)**
  - **Atharva Folk Fest (Punjabi Folk)**
  - **Atharva Folk Fest (Assamese Folk)**
  - **Atharva Folk Fest (Gujarat Folk)**
  - **Atharva Folk Fest (Kashmiri Folk)**
  - **Atharva Folk Fest (Tribal & Adivasi Music – State Edition)**

## CRPIM's Role

- Identify genuine folk and tribal musicians from each state.
- Curate performances representing diverse traditions such as lavani, powada, tamasha, bhajan, kalbeliya, manganiyar, baul, bihu, bhairavi tribals, gondwana traditions, and many more.
- Offer **financial support, artist honorarium, event design, and promotion** through CRPIM's platforms.
- Collaborate with state cultural departments wherever possible to strengthen regional outreach.
- Document and archive performances for preservation and academic research.

## Purpose & Impact

- Provide a **state-wise premium platform** that celebrates India's folk diversity under one recognizable national brand.
- Build awareness of rare instruments and endangered traditions.
- Empower grassroots artists with income, recognition, and visibility.
- Create a national movement that honors India's living folk heritage.